



Privacy Policy for The Cookie Jar Co.

Effective Date: September 19, 2024

1. Introduction

The Cookie Jar Co. ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, www.cookie-jar.co, or make a purchase from us. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

2. Information We Collect

We may collect and process the following data about you:

- **Personal Identification Information:** Name, email address, phone number, and postal address.
- **Payment Information:** Credit card details and billing information.
- **Technical Data:** IP address, browser type, and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- **Usage Data:** Information about how you use our website, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

3. How We Use Your Information

We use the information we collect in the following ways:

- To process and fulfill your orders, including managing payments and delivering products.
- To communicate with you, including sending order confirmations, updates, and promotional materials.
- To improve our website, products, and services through analysis and feedback.
- To comply with legal obligations and protect our rights.

4. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described below:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as payment processing, order fulfillment, and marketing assistance.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, use, or disclosure. However, no internet or email transmission is ever fully secure or error-free.

6. Your Rights

You have the right to:

- Access the personal data we hold about you.
- Request correction of any inaccurate or incomplete data.
- Request deletion of your personal data.
- Object to the processing of your personal data.
- Request the transfer of your personal data to another party.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

- **Email:** privacy@cookie-jar.co
- **Address:** The Cookie Jar Co., Howard Centre, 40 Howardsgate, Welwyn Garden City, AL8 6HA