



## Cookie Policy for The Cookie Jar Co.

Effective Date: September 20, 2024

### Introduction

The Cookie Jar Co. ("we," "us," or "our") uses cookies and similar technologies to enhance your experience on our website. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

### What are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. They help the website recognize your device and remember information about your visit, such as your preferences and actions.

### How We Use Cookies?

We use cookies for various purposes, including:

- Essential Cookies:** These cookies are necessary for the website to function properly. They enable you to navigate the site and use its features, such as accessing secure areas.
- Performance Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often. This helps us improve the site's performance and user experience.
- Functional Cookies:** These cookies allow the website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- Targeting/Advertising Cookies:** These cookies are used to deliver advertisements that are relevant to you and your interests. They also help measure the effectiveness of advertising campaigns.

### Third-Party Cookies

We may also use third-party cookies from service providers such as Google Analytics to analyze website traffic and usage. These third-party cookies are subject to the respective privacy policies of these external services.

## **Your Choices Regarding Cookies**

You have the right to accept or reject cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. Please note that disabling cookies may affect the functionality and features of our website.

To manage your cookie preferences, you can:

- Adjust your browser settings to block or delete cookies.
- Use opt-out tools provided by third-party services (e.g., Google Analytics Opt-out Browser Add-on).

## **Changes to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically to stay informed about how we use cookies.

If you have any questions or concerns about our use of cookies, please contact us at:

- **Email:** [support@cookie-jar.co](mailto:support@cookie-jar.co)
  - **Address:** The Cookie Jar Co., The Howard Centre, 40 Howardsgate, Welwyn Garden City, AL8 6HA
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